I think the do not call list is well-deserved and requisite legislation. Phones and phone numbers are a paid for service, which entitles individuals who pay for the service to restrict the content of that service. It is not a far leap to state that telemarketing is content over a phone line. Although it is now considered almost a necessity, it is still a paid for private service. Same as when one pays for cable, and there are no commercials on cable, so iis it or can it be with telephones. Furthermore, the increasing use of mobile phones. If a mobile phone number were to be received by telemarketers, the receiver of teh call would then be paying for unwanted calls.